



Edutech

Augmented Reality Solution

Empowering Learning Through Immersive Technology



Who we are

PointZero Immersive Lab builds practical AR, VR, and spatial solutions helping organizations train teams, visualize complex systems, and engage audiences through high-quality Immersive technology.



Our identity

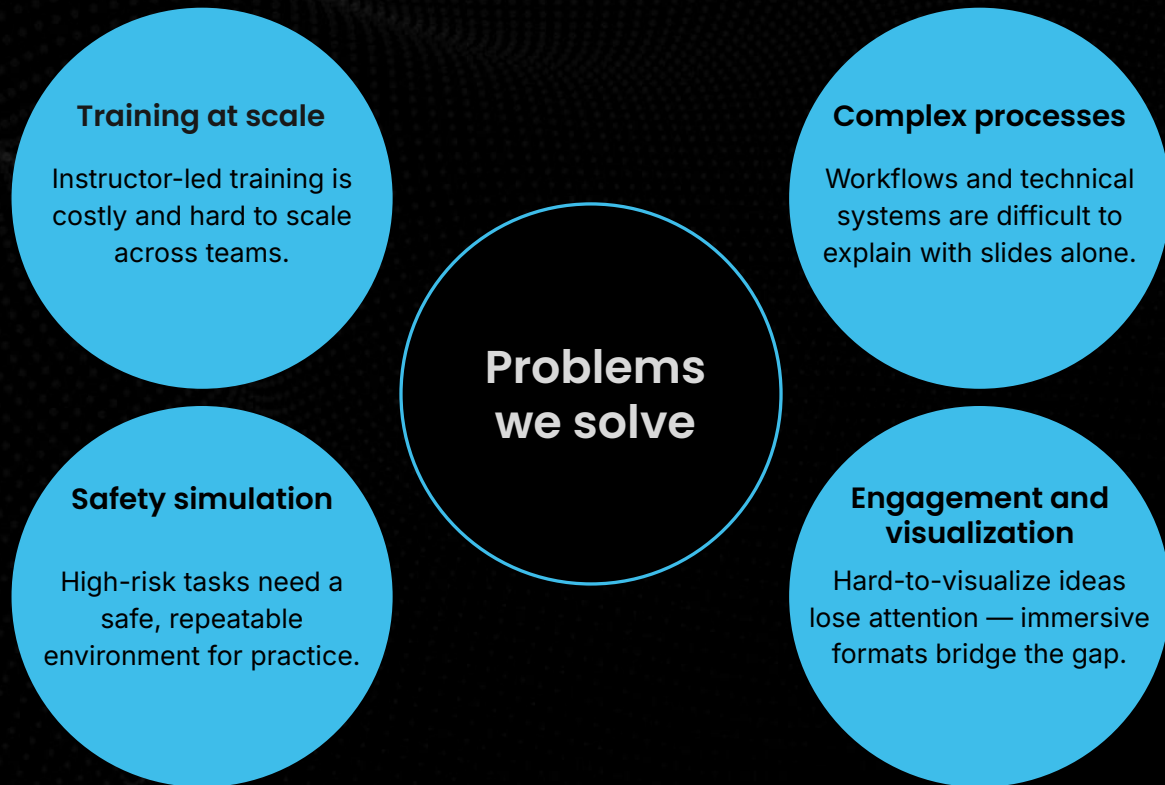
**We design experiences
that
solve real problems**

Technology and creativity
working in tandem

Deep industry
understanding

Execution that delivers
operational value

Organizations face complex communication, training, and engagement challenges that traditional formats can't solve



AR in Edutech

Key Use Cases

[View Reference Video](#)



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Interactive Textbooks with AR Overlays

AR brings static pages to life with 3D models, animations, and quizzes, making learning more engaging and memorable



Real-Time 3D Demonstrations

Students visualize complex concepts like molecular structures or historical artifacts in 3D, deepening understanding



AR Flashcards & Gamified Learning Apps

These tools turn studying into interactive games, boosting retention and motivation

Our AR Solutions



AR-Enabled Mobile Learning Apps

Students access interactive content anytime, anywhere, enhancing self-paced learning



Educational Kits with AR Markers

Physical kits paired with AR apps provide hands-on, augmented experiences for STEM subjects



Teacher Dashboards with Real-Time Engagement Tracking

Educators monitor student progress and engagement, allowing for personalized instruction

Our Team's Experience

Google

airtel

MAERSK

Capgemini

Nestlé

DHARMA
PRODUCTIONS

VI

TATA

Industries we serve

Immersive solutions across sectors

Manufacturing

Simulate assembly lines and train operators in virtual environments

Automotive

Virtual showrooms and immersive design review experiences

Aviation & Aerospace

High-fidelity simulation for crew training and mission rehearsal

Healthcare

Surgical simulations and patient education in immersive 3D

EduTech

Interactive learning experiences that improve knowledge retention

Oil & Gas

Safe hazard simulations and remote inspection in virtual space

Real Estate

Virtual property walkthroughs before construction begins

Infrastructure

Digital twin visualisation for planning and stakeholder review

Training & Safety

Risk-free scenario-based training across all critical environments

Why immersive works

76%

increase
in learning effectiveness

4x

faster
employee training vs. classroom

600%

ROI
for VR training in industrial settings

75%

retention
in VR vs. 10% in lectures

43%

reduction
in workplace injury risk

52%

lower cost
than classroom training at scale

Outcomes Point Zero clients achieve across training, safety, and workforce development programs.

Why PointZero

Built for execution, designed for real environments

Practical solutions

Immersive tools built to work in real-world conditions, not just demos.

Production quality

High standards at every stage, from concept through to final delivery.

Industry focus

Deep sector knowledge shapes how we design and deploy every solution.

Reliable delivery

Consistent execution on time, with clear milestones and accountability.

Scalable solutions

Designed to grow with your needs, from pilot projects to full deployments.

Technical depth

Strong in-house capability across XR, spatial computing, and real-time rendering.



Book a discovery call

30 minutes to scope your first immersive project

Let's talk

Click the button above to schedule your call.



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www.pointzerolab.com