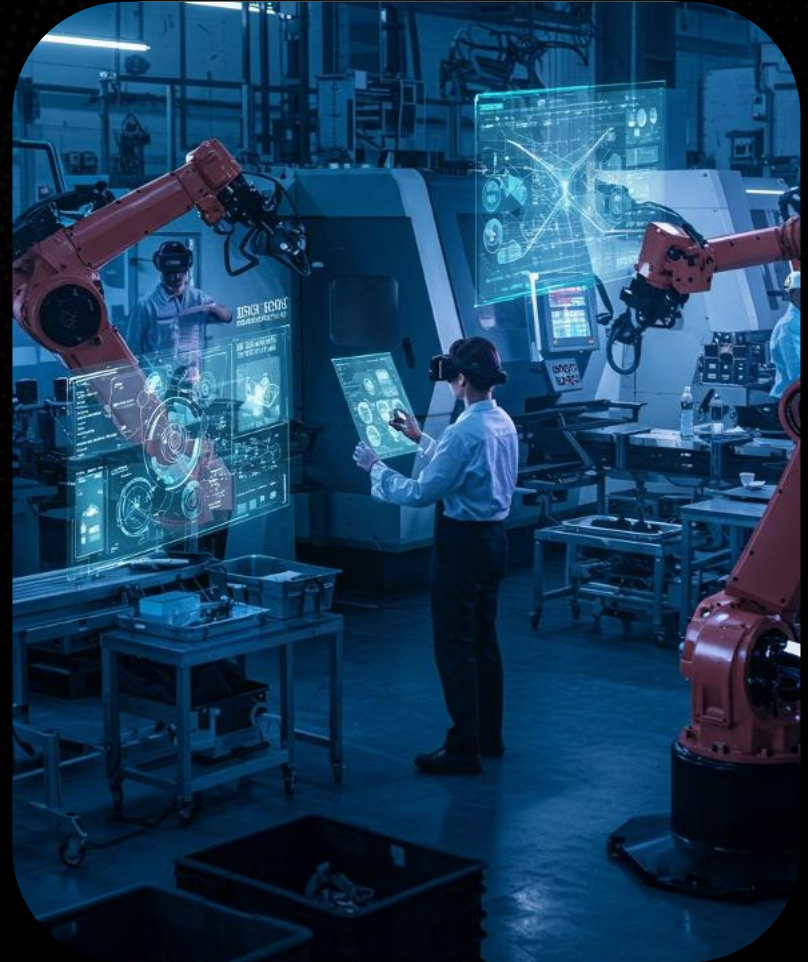


# Manufacturing

## Metaverse Solution

Revolutionizing Production and Workforce Training



# Who we are

PointZero Immersive Lab builds practical AR, VR, and spatial solutions helping organizations train teams, visualize complex systems, and engage audiences through high-quality Immersive technology.



## Our identity

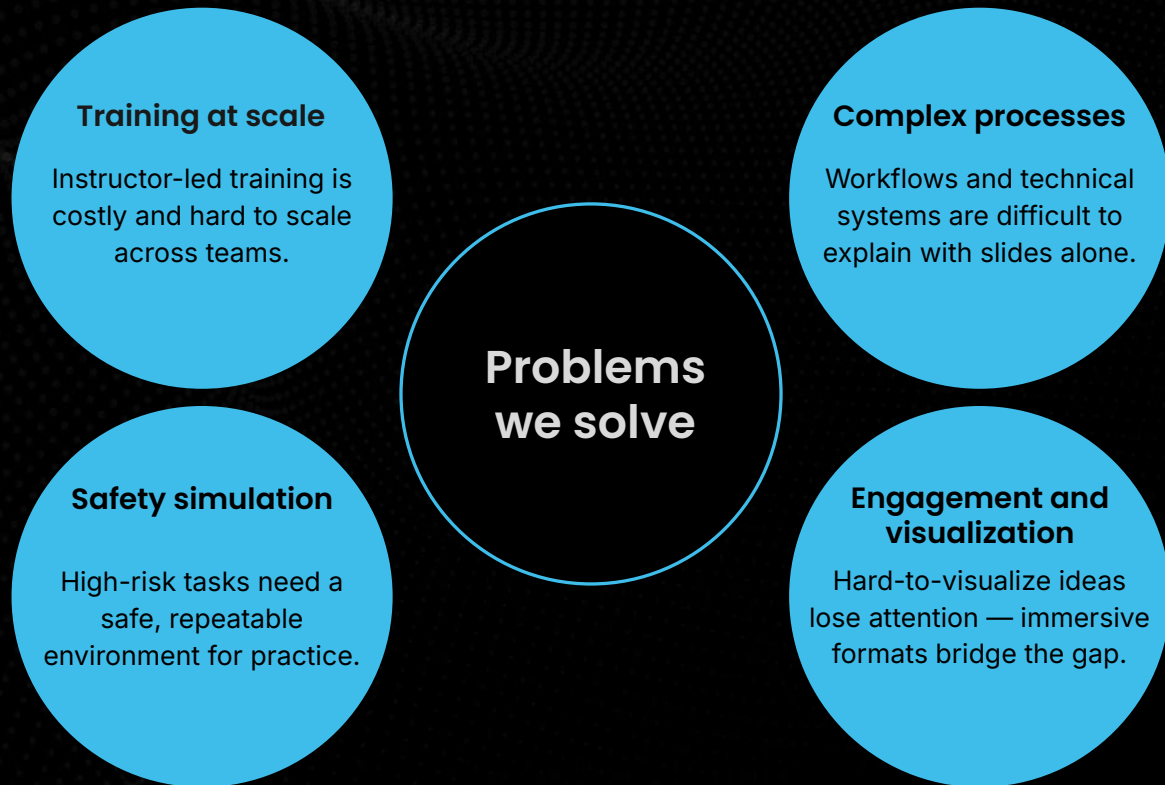
**We design experiences  
that  
solve real problems**

Technology and creativity  
working in tandem

Deep industry  
understanding

Execution that delivers  
operational value

Organizations face complex communication, training, and engagement challenges that traditional formats can't solve



# Metaverse in Manufacturing

## Key Use Cases

[View Reference Video](#)



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### Virtual Factory Tours

Partners and investors explore facilities remotely, enhancing transparency and engagement



### Real-Time Engineering Collaboration

Global teams collaborate on designs and projects in shared virtual spaces



### Training Academies for Global Teams

Workers access consistent, scalable training from anywhere

# Our Metaverse Solutions



## Custom-Branded Manufacturing Worlds

Companies create branded environments for training and collaboration



## Digital Twins for Remote Monitoring

Virtual replicas of factories enable real-time oversight and optimization



## Secure User Access & Reporting Tools

Enterprises manage access and track performance with robust controls

# Our Team's Experience

Google

airtel

MAERSK

Capgemini

Nestlé

DHARMA  
PRODUCTIONS

VI

TATA

# Industries we serve

Immersive solutions across sectors

## Manufacturing

Simulate assembly lines and train operators in virtual environments

## Automotive

Virtual showrooms and immersive design review experiences

## Aviation & Aerospace

High-fidelity simulation for crew training and mission rehearsal

## Healthcare

Surgical simulations and patient education in immersive 3D

## EduTech

Interactive learning experiences that improve knowledge retention

## Oil & Gas

Safe hazard simulations and remote inspection in virtual space

## Real Estate

Virtual property walkthroughs before construction begins

## Infrastructure

Digital twin visualisation for planning and stakeholder review

## Training & Safety

Risk-free scenario-based training across all critical environments

# Why immersive works

76%

increase  
in learning effectiveness

4x

faster  
employee training vs. classroom

600%

ROI  
for VR training in industrial settings

75%

retention  
in VR vs. 10% in lectures

43%

reduction  
in workplace injury risk

52%

lower cost  
than classroom training at scale

Outcomes Point Zero clients achieve across training, safety, and workforce development programs.

# Why PointZero

Built for execution, designed for real environments

## Practical solutions

Immersive tools built to work in real-world conditions, not just demos.

## Production quality

High standards at every stage, from concept through to final delivery.

## Industry focus

Deep sector knowledge shapes how we design and deploy every solution.

## Reliable delivery

Consistent execution on time, with clear milestones and accountability.

## Scalable solutions

Designed to grow with your needs, from pilot projects to full deployments.

## Technical depth

Strong in-house capability across XR, spatial computing, and real-time rendering.



# Book a discovery call

30 minutes to scope your first immersive project

[Let's talk](#)

*Click the button above to schedule your call.*



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[www.pointzerolab.com](http://www.pointzerolab.com)